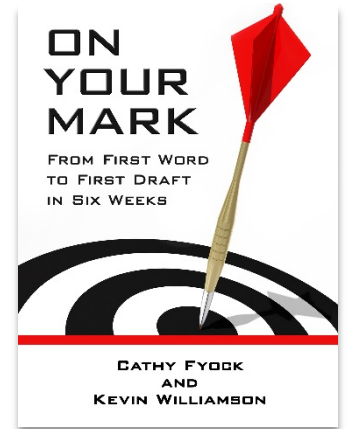


Media Questions

On Your Mark: From First Word to First Draft in Six Weeks

Cathy Fyock and Kevin Williamson



- Cathy, I understand that this book represents a reinvention of your career. Tell me more about that.
- Kevin, very few 23 year olds, recently graduated from college, embark on an entrepreneurial career, but I understand that's what you've done. Tell me more about that.
- How did you happen to write this book together?
- What was your process for working together?
- How was it for an introvert and an extrovert to work together on a book project?
- Why do you call that evil voice (that tells you that you shouldn't write a book) "The Bitch?" I understand that there was a lot of discussion about what that voice should be called.
- What has been the most interesting thing in working with your aunt/nephew? In working with someone from a different generational cohort?
- What does Kevin's Mom/Cathy's sister Nancy think about this collaboration?
- What advice would you give to other aspiring authors?
- What advice would you give about reinvention?
- How do our listeners get your book?
- Tell us about your upcoming writers' retreat.